



भाकृअनुप - भारतीय जल प्रबंधन संस्थान
ICAR-Indian Institute of Water Management
भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)
रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा
Opp. Rail Vihar, Chandrashekharpur, Bhubaneswar-751023, Odisha



Subject: Report of Day-2 (17.12.2025) on celebration “Swachhta Pakhwada” by ICAR-IIWM, Bhubaneswar - reg



As per the directives of the Cabinet Secretariat, Govt of India and ICAR letter F. No. 7(I)12025-Cdn (Tech) dated 5th December 2025, a ‘Swachhta Awareness Programme’ was organized on the 2nd day of *Swachhta Pakhwada* (16-31 December, 2025) in the Govt. High School of Mendhasal of Khordha district to spread awareness among school students on *swachhta* and related activities under Swachha Bharat Abhiyan (SBA). More than 200 students, mostly from Class VII, VIII, IX and X and teachers of the school participated in the programme.

At the outset, all the participants were administered *Swachhta* pledge in local language. The participating scientists of the Institute sensitized the villagers on the objectives of the *Swachhta Pakhwada*, priority areas of action in Phase-1 and Phase II and progress made during Swachhta Bharat Abhiyan since 2014 under specific targets, importance of cleanliness on good physical & mental health, safe ways of disposing biodegradable and non-biodegradable wastes, adverse impact of rampant use of single use plastic bags on the environment, adverse impact of increasing air, water and soil pollution on health and agriculture. Scientists also informed the students about various government schemes such as organic and natural farming for producing chemical free agri-produces, and advised the participants to convert biodegradable wastes to wealth through compost making both at household and community level. The participating students were also motivated get involved in plantation of saplings for creating a clean environment. Some of the students also shared their thoughts on the occasion and expressed interest to contribute towards creating clean and green habitats. ICAR-IIWM scientists Dr P. Deb Roy, Dr Ankita Jha and Dr H.K. Dash coordinated the programme and spoke on the occasion. Mr Firoz Kumar Pradhan and Mr Santanu Kumar Sahoo extended the much-needed assistance in organizing the programme.

Some of the action and activity photographs of Day-2 (17.12.2025) are presented below.



Swachhta pledge being administered to the participants in local language

	
<p>Awareness and sensitization on <i>swachhta</i> by the scientists</p>	
	
<p>Students listening to the scientists with rapt attention on important facets of Swachh Bharat Abhiyan</p>	